

beehren sich, zu folgendem Vortrag einzuladen:

Dienstag, 28. April 2015, 18.30 Uhr

Dr. Olga Kolokytha
Athen / Wien

**Cultural institutions and the financial crisis:
the cultural landscape in contemporary Greece.**

How has the financial crisis affected the cultural landscape in Greece? Has it changed cultural production, consumption and audiences, and if so, in what way? Does it have an impact on our cultural identity? Are there any challenges and opportunities for cultural policy and perhaps cultural diplomacy at these difficult times, in a country that is in the top 20 owners of the global cultural heritage- and is primarily focused on that heritage? Using information from studies in cultural behaviour, cultural consumption and audiences in Greece during the past 10 years as a starting point, this lecture discusses issues relating to Greek cultural institutions (both tangible and intangible) during the crisis and identifies changes both in cultural organisations and the public. The lecture aims to bring forward and stimulate dialogue and problematics relating to cultural policy, cultural identity and cultural capital in Greece nowadays, also with some reference to the financial crisis in the domain of culture in Europe.

Der Vortrag findet am Institut für Byzantinistik und Neogräzistik
der Universität Wien statt.
(1010 Wien, Postgasse 7, 1. Stiege, 3. Stock, Lift)

Anschließend wird zu einem Glas Wein gebeten! Eintritt frei. Gäste willkommen!